



2280.2720

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PATENT APPLICATION

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:

HENRY V. IZZO ET AL.

Application No.: 09/855,585

Filed: May 16, 2001

For: METHOD AND APPARATUS
FOR OFFERING PROMOTIONAL
INCENTIVES ON THE
WORLD-WIDE-WEB

) Examiner: Not Yet Known

) Group Art Unit: 2161

) September 6, 2001

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Commissioner for Patents
Washington, D.C. 20231

INFORMATION DISCLOSURE STATEMENT

Sir:

In compliance with the duty of disclosure under 37 C.F.R. § 1.56 and in accordance with the practice under 37 C.F.R. §§ 1.97 and 1.98, the Examiner's attention is directed to the documents listed on the enclosed Form PTO-1449. Copies of the listed documents are also enclosed. U.S. Patent 5,883,620 (Hobbs et al.) was cited in the international Search Report for a counterpart International (PCT) application. A copy of the international Search Report is enclosed for the Examiner's convenience.

It is respectfully requested that the above information be considered by the Examiner and that a copy of the enclosed Form PTO-1449 be returned indicating that such information has been considered.

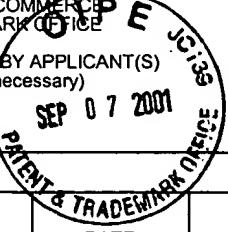
Applicants' undersigned attorney may be reached in our New York office by telephone at (212) 218-2100. All correspondence should continue to be directed to our address given below.

Respectfully submitted,



Attorney for Applicants
Registration No. 38,586

FITZPATRICK, CELLA, HARPER & SCINTO
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FORM PTO 1449 (modified) U.S. DEPARTMENT OF COMMERCE PATENT AND TRADEMARK OFFICE LIST OF REFERENCES CITED BY APPLICANT(S) (Use several sheets if necessary)			ATTY DOCKET NO. 2280.2720	APPLICATION NO. 09/855,585		
			APPLICANT HENRY V. IZZO ET AL.			
			FILING DATE May 16, 2001	GROUP 2161		
U.S. PATENT DOCUMENTS						
*EXAMINER INITIAL		DOCUMENT NUMBER	DATE	NAME	CLASS	SUBCLASS
		5,056,019	10/8/91	Schultz et al.	364	405
		5,710,886	1/20/98	Christensen et al.	395	214
		5,697,549	12/16/97	Yocum	229	400
		6,049,778	4/11/00	Walker et al.	705	14
		6,035,280	3/7/00	Christensen	705	14
		6,015,344	1/18/00	Kelly et al.	436	16
		5,999,914	12/7/99	Blinn et al.	705	26
		5,991,376	11/23/99	Hennessy et al.	379	114
FOREIGN PATENT DOCUMENTS						
		DOCUMENT NUMBER	DATE	COUNTRY	CLASS	SUBCLASS
						TRANSLATION YES/NO/ OR ABSTRACT
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OTHER DOCUMENT(S) (Including Author, Title, Date, Pertinent Pages, Etc.)						
EXAMINER			DATE CONSIDERED			

*EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609; Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.

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APPLICANT

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FILING DATE

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GROUP

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U.S. PATENT DOCUMENTS

*EXAMINER INITIAL	DOCUMENT NUMBER	DATE	NAME	CLASS	SUBCLASS	FILING DATE IF APPROPRIATE
	5,991,736	11/23/99	Ferguson et al.	705	14	
	5,983,196	11/9/99	Wendkos	705	14	
	5,937,391	8/10/99	Ikeda et al.	705	14	
	5,729,693	3/17/98	Holda-Fleck	395	214	
	5,774,870	6/30/98	Storey	705	14	
	5,729,693	3/17/98	Holda-Fleck	395	214	
	6,039,244	3/21/00	Finsterwald	235	375	
	5,883,620	3/16/99	Hobbs et al.	345	168	

FOREIGN PATENT DOCUMENTS

	DOCUMENT NUMBER	DATE	COUNTRY	CLASS	SUBCLASS	TRANSLATION YES/NO/ OR ABSTRACT
WO	99/11343	3/11/99	PCT			Abstract
WO	98/36809	8/27/98	PCT			English

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OTHER DOCUMENT(S) (Including Author, Title, Date, Pertinent Pages, Etc.)

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